

Canandaigua Boy's Lacrosse Booster Club  
Meeting Minutes  
July 9, 2018

Attendees: Karina Stanney, Deven York, Jim Cross, Carrie McKeegan, John Isaac, Julie Belles, Sean Meenan, Jeff Belles, David Platten, Carrie Platten, Mary Eckdahl

Minutes:

- Approval of minutes from last meeting by Jim Cross and John Isaac

Treasure's Report- Jim Cross

- Treasure's report
- Account balances after Grinders camp, Box fund, assistant coaching fees = ~\$33,915 in accounts. Waiting on a few deposits from Brighton, half marathon, & King of the Hill (3/4)
- Will exceed last year's net revenue by ~\$5,000
- Checks to write: \$10,000 loan repayment, \$4,000 coaches, \$94 reimbursement for Carrie V. for Blue Plate Dinner- approval by Sean Meenan and Jim Cross

Merchandise-

- Karina- Holiday Store will be discussed at meeting in the fall
- Waiting on money from Spring online sale
- Will stay with Rick for merchandise with great products and good pricing

Youth- (K-6th grade updates)- Deven

- Fall ball - try outs (all players make the team)
- Continue to offer many opportunities
- K-2 offered 25 games/opportunities this season (Sean)
- King of the Hill tournament in Syracuse this weekend (3/4)
- Select team try outs in August (possibly). Last fall try outs were in September and ran 4 weeks- players selected by neutral coaches.
- Box summer league- 3/4 & 5/6 each have a night designated. K-2 will start this week.
- RALL vs. House discussion
  - \* Feedback from parents on opportunities and playing different teams
  - \* Survey Monkey will be used to get feedback on RALL vs. House, Sselect team in the fall, communications, coaching, and more
  - \* Round Robin play was positive (opportunity for area teams to all play in one area against each other)

### Modified/Varsity-

- Rising 7-12 great turnout for working out- all Varsity players 90% of JV and several modified players
- Rising 7th graders have been playing in the Box
- July 28 is the last tournament
- Survey Monkey will get feedback for tournaments (suggestion to use PayPal to sign up instead of surveying if interested)

### Fundraising-

- Pie sales will no longer be available
- Christmas & Spring parties were successful

### New Business/Topics-

- Discussion of possibility of seeking out sponsors (yard signs) as well as have them listed in the program
- Many leftover programs- send thank you notes to sponsors (discussion of charging \$1 or \$2/program)
- Thank you note and gift card (\$100) to Jim Garling for all of his work (all board approved)
- Game helmets- in 2020 will need new helmets (~\$8,000). Dave P. will check on recertifying helmets through Cascade. Helmets will be cleaned by parents upon loan.
- White jerseys in 2020 (Deven)
- Discussion of glass and windsocks for Box (as opposed to new nets and to preserve the frame of the box)

### Shootout for Soldiers (John Isaac):

- Need parent volunteers and volunteers for The National Anthem
- Concession stand will not be available (will have coffee donated by FL Coffee Roasters)
- Food trucks will be available: Peaches, Smoothies, Nolan's, Jack's Kitchen)
- Will have bounce houses, cake wheel, clinics
- 36-38 teams registered (including Rock Warrior Hockey players- held a practice!)

### Canandaigua Tournament (Dave & Carrie Platten)-

- Successful tournament!
- Net ~\$25,000 (+ ~\$5,000 from last year's tourney) A few outstanding checks (waiting on Brighton's check, \$100 from Messenger Post, and food truck \$ to come in)
- BBQ Food truck huge success (will have him again next year). Next year Smoothie, Kettle Corn, possibly Kona Ice

- Shirts: credited for all of the shirts that we did not sell (\$9.70/shirt) = ~\$300 PLUS 15% off our next order with him.
- Donations for Raffles- successful with Cascade helmet, HS goal, 5 heads, 5-\$100 gift certificates, RIT basket
- Friday Night- successful! Kindergartners 2 games, 1/2 had 3 games. Not a ton of time in between games for concessions or merchandise but should keep within time limits of 4:30 pm- 9 pm(ish)
- Thank you notes need to be written to the sponsors (as well as Casella for donated dumpsters). Appreciation for Andrew, custodial staff at school , for help with trash pick-up.
- Positive comments about facilities (exhibition field, box, turn, fields), golf carts, stadium bathrooms available.
- Volunteering positions for future: hospitality shuttle will be designated rather than open for sign up, possibility of grade level coordinating volunteers, required field on registration
- Discussion of having Varsity players present at tournament, as well as more JV teams
- One flat rate for registration for next year (no early or group rate)

Election of Officers 2018-2019 (approved by Deven York, 2nd by John Isaac)

- President: Karina Stanney
- Vice Presidents: Julie Belles, Sean Meenan, John Isaac
- Treasurer: Jim Cross
- Secretary: Mary Eckdahl

Next tentative meeting date- August 27, 2018 at 6:30 pm. Dates and times are subject to change.

Submitted by Carrie McKeegan