

Canandaigua Boy's Lacrosse Booster Club  
Meeting Minutes  
September 18, 2017

Attendees: Jeff Belles, David Lyttle, Jen Lloyd, Sean Meenan, Manda Meenan, Tim McKenna, John Isaac, Jim Garling, Mike Faiola, Deven York, Kim Stanney, Dave Gioseffi, Jim Cross, Julie Belles, Karina Stanney, Colleen Bremer, Carrie McKeegan

Minutes:

- Approval of minutes from last meeting by Julie Belles and John Isaac

Treasure's Report- Jim Cross

- Total in account = \$33,735.06 as of meeting date (need to pay out \$4,000 in Fall Tourney fees. Net = \$29, 735.06
- Financial document handed out by Jim Cross
- Great collection from youth program for previous tournaments
- Paypal will be set up for fall tournaments in order to not have the coaches collect money

Fall Tournaments:

- Grades 3-6 had 'try-outs' at \$20/player for fall tournaments
- An email will be sent out for registering for the tournaments. This will give information about how many teams we will have and how to make the rosters.
- It will be important to have the parents sign up. If they do not register their child by the deadline, an alternate player will be chosen.

Scheduling and Dick's TSHQ- Jeff Belles

- Dick's TSHQ is a free, online platform for rosters, leagues, scheduling, direct messaging, and payments.
- We will need someone (2 people?) to devote time to learn it and 'run' the platform. This will mean starting the database. CJB (Mark Windheim) currently uses this program and has found it successful.
- Dick's will send coupons to parents who enter their information. There is an option to 'unsubscribe' for parents who do not want to receive the emails and promotions.
- Jeff sent a link to the people at the meeting to 'test' the information
- Contact Jeff or Deven for nominees for this position for TSHQ

### Merchandise- Jennifer Lloyd

- Keep the logos as they are for sales
- Finalized list for ordering (things to check into: CA Braves sunglasses, umbrellas, stadium seat covers, trailer hitch covers)
- Possibly coordinate pie sale pick up and free shipping for merchandise. The merchandise sale online will be open on the last week of October and the first week of November (p/u on the 21st).

### Youth- Dave Gioseffi

- Fall ball: Your Sports Depot- youth coaches will run it (45 minutes instruction/45 minutes of play). Will incorporate box lac principles. Damian Bolster will help with scheduling and planning.
- 58 boys for Fall Ball (grades 3-6). There will be chances for all of the boys to play in games/tournaments
- Canandaigua Select Team (grades 3/4, 5/6): every player will have an opportunity to play 2 tourn/games. The coaches will be Steve LaCrosse, Tommy LaCrosse, and Colin Carson.
- January- parent survey about future tournaments
- Memorial Day weekend tournaments possible

### Youth- Deven York

- Looking to develop the youth program (grades 3-6) and offer more tournaments, select tournaments, and open gym for grades 7-12.
- There will be 2 Varsity tournaments, 1 JV tournament (some will move up because they are playing CLUB). Want three-sport athletes.
- Shift in thought of playing CLUB teams... encouraged

### Fundraisers- Julie Belles

- Pie sales: all players will sell 4-5 pies (requirement)

### Box Lacrosse- Deven York

- Remainder of funds from capital project = purchasing RED BOX for \$42,000 (including tile drainage, tamping, pouring concrete). This will be placed on the other side of the turn field.
- Boosters will need to purchase the turf by the end of September (\$56,000)
- Jason Tanori will be loaning \$30,000 with an annual payment in August of \$7,000/year (interest rate of 5%).
- The program will have to raise \$26,000

- There will be naming rights/donor board
- We will not be asking other teams for \$ towards this box.
- Youth will be able to play RALL league games on this.
- Possible box, turf, field tournaments
- The turf life is about 12-15 years and will need to be replaced
- Fundraising to support the box= 'Boxapalooza' (\$200/2 tickets as a 'thank you' for supporting the box)
- The school will maintain the upkeep
- PROWALL system (currently used in Penn Yan)
- Increase registration in order to raise funds for the box (important to collect \$ BEFORE tournaments). \$125 last year (\$17/week including uniform).  
Walworth (upcoming winter) = \$6,300/6 weeks = \$52/player. Look to increase that cost
- Mike Faiola made a motion to approve the box project. Unanimous vote YES.
- Deven will have \$13,000 paid back by 10/31/17

Submitted by Carrie McKeegan