

## **Canandaigua Boy's Lacrosse Booster Club**

### **Meeting Minutes**

**September 1, 2016**

**Attendees:** President- Karina Stanney, VP's –Julie Belles, John Isaac, Mike Faoila, Treasurer- Jim Cross, Varsity Coach- Deven York, Youth Director- Dave Guiseffi, Secretary – Jennifer Isaac, Mike McClain, Christine McClain, Rachel Hackett, Larry Stanney, Jim Garling, Leila Rice, Mike Rice, Dave Platten, Robin Hulme, Tim McKenna, Kathleen Bremer, Jennifer Lloyd, Jeff Bauman.

**Meeting minutes from 7/19/2016 approved**

**President Karina Stanney-** Welcoming, excited for upcoming year, new varsity coach, construction of new fields, new outlook for CA Boys Lacrosse

**Motions that were approved:**

### **Amendment to Bylaws as follows:**

To allow for 3 VP's d/t tie for 2<sup>nd</sup> VP and each VP will have own task

1<sup>st</sup> VP- Competition Coordinator- John Isaac, working with coaches on Tournaments, sign ups and making connections with tournament directors, all payments to be handled by John Isaac and Treasurer Jim Cross only. –

2<sup>nd</sup> VP-Head of Marketing, Branding- Mike Faiola, have CA Boys Lacrosse be recognized and known- posters, count down clocks, billboard, and make a big deal of unveiling of shirt at kick off some ideas.

3<sup>rd</sup> VP- Fundraising- Julie Belles- research different ways to bring funds to program, organize fundraisers.

Youth Coordinator to be in charge of Equipment Management - Tim McKenna will be transitioning out, will need to fill void- Thank You Tim! Also planning amnesty night for equipment for youth-possibly first week of school.

Varsity coach to appoint Youth Coordinator which will be selected yearly, board approval.

## **Treasurers Report – Jim Cross**

CNB and PayPal Balances - \$30,640.92

Working on Budget, things to consider while working on budget- this is money we spent, this is what we did not get done and this is what we would like to do.

Need a better way to collect funds

Taxes were submitted by Marie Herbst.

## **Merchandise- Christine McClain.**

Christine will be phasing out, this will be last year, and there is someone who can take it on in May with others to help out

If doing Holiday Sale Karina will need to schedule time with Marsha and reach out to other CA booster presidents.

Kick off sale

Questioning whether to go to online only/ keep small inventory – sweatshirts, shorts etc. (hybrid)

Recommend selling merchandise at Youth games at Northeast, need youth level volunteers to do, sell T- shirts/ shorts, sweatshirts. No one bought at Varsity games this year.

## **Youth k-6<sup>th</sup> update 2016**

Pinnacle- 1-2, 3-4 and 5-6

October 2<sup>nd</sup>- 1- 5/6 team, 1- 3 / 4 team @FL Tournament

October 29 -1 -3 /4 team, 1 - 5/6 team @ Bloomfield

After Pinnacle sticks down

US Lacrosse membership- 25.00, insurance coverage is great add on , a lot of tournaments require membership, also get great magazine

Equipment Needs for fall and winter lax- Balls, Dave will check to see if additional equipment needed.

## **Modified to Varsity Updates- Deven York**

Biggest Challenge is to improve communication- Varsity text/email, working on JV.

Kyle Stanney doing lifting for grades 7-12 3x/wk. send out with remind system

NHLCS tournament- registered, payment due in Feb.

Tully Tournament 7-12, not open for registration yet, Sat Varsity/ Sun Mods/JV

Would like to Attend Webster Varsity tournament/ also working on Skull & Bones Tournament on 10/16 for JV and Mod

TSE for Mod – Varsity start 11/14/16

Open Gym 6:30-8 starting Wed 9/14/16

Varsity- Bridgewater in NJ, would like to tour college, possibly Bucknell University, first nonleague in Buffalo 4/22, scheduling other preseason games. Season opens up with VICTOR at home.

## **Survey Monkey –**

**Overall 77% good/excellent experience with CA Lax- room for improvement**

**Program Strengths – Cost**, but big feedback on amount of money on Youth summer Jerseys- maybe find a way to reduce costs

**Coaching 66%- better job educating coaches, opportunities better than 50%**

**Weaknesses – Facilities, Communication- working hard on communication. Would like every level using Remind.**

**77% practice good/excellent – hoping to improve**

**75% Coaches- good/excellent**

**Volunteering 70%- ? Idea of writing a check for given amount, and if fulfill your assignment it gets torn up**

Discussion took place on Club teams- CA Lacrosse not supporting club teams but reality is, kids will play club for more opportunities, Goal is to try to offer CA players plenty of opportunities to play in tournaments over the summer/fall so will not have to resort to club teams.

Email from Mark McNeil looking for volunteer, starting Board for concession stand- fundraiser to equip facility, someone from each Booster Club. - look for fundraising opportunities.